



SOFITEL MUNICH  
BAYERPOST

PRESENTATION



SOFITEL  
HOTELS & RESORTS

# 01

## THE HOTEL

UNIQUE SELLING POINTS



# THE HOTEL

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## UNIQUE SELLING POINTS

Sofitel Munich Bayerpost combines the charm of an historic building with contemporary design. An oasis of hospitality in Munich's heart, where French art de vivre shines through.

- 5 Star Superior hotel located in the city centre next to the main train station and in walking distance to the historical centre and attractions
- The only 5 Star Superior Design hotel in Munich
- 396 guest rooms of which 57 are suites
- 1800sqm meeting space in 20 meeting rooms (including the largest column-free ballroom in the city centre)





# THE HOTEL IMPRESSIONS



# 02

## LOCATION & ACCESS

ADDRESS, CONTACT, DESTINATION INFORMATION






# LOCATION & ACCESS

## ADDRESS

Sofitel Munich Bayerpost  
Bayerstraße 12  
80335 Munich  
Germany



-  Munich Airport Franz Josef Strauss MUC (42 km)
-  Hauptbahnhof (central station) (0.10 km)
-  Motorway exit Zentrum (0.10 km)



# THE HOTEL

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## DESTINATION INFORMATION

- Munich is one of the most important hubs for trade, science and culture in Europe
- Number two tourist destination in Germany
- Messe Munich is one of the most important fair operators in the world
- Munich is one of the most important centers of world soccer
- Munich hosts the most famous beer festival in the world (Oktoberfest)

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## NEARBY

**Famous sites:** Viktualienmarket, Marienplatz, Nymphenburg Palace, Cathedral Church of Our Lady (Frauenkirche)  
**Museums:** Deutsches Museum, Pinakotheken museums, Lenbachhaus gallery, BMW World and Museum  
**Performances:** Bayerische Staatsoper (Bavarian state opera), Munich Philharmonic Orchestra, Deutsches Theater, Prinzregententheater



# 03

## ROOMS & SUITES

339 ELEGANT GUEST ROOMS AND 57 SUITES,  
10 DIFFERENT ROOM CATEGORIES





# ROOMS & SUITES

## STANDARD ROOMS

EACH OF THIS ELEGANT GUEST ROOMS DISPLAYS ATTENTION TO DETAIL AND CONTEMPORARY DESIGN, WITH AN ENTICING MIXTURE OF LEATHER, NATURAL WOOD, POLISHED CHROME AND GLASS.

### CLASSIC ROOM

80 rooms  
25sqm - 27qsm



### SUPERIOR ROOM

123 rooms  
25sqm – 27sqm



### LUXURY ROOM

136 rooms  
27sqm – 28sqm



# ROOMS & SUITES

## JUNIOR SUITES

**IN THE JUNIOR AND EXECUTIVE JUNIOR SUITES YOU AWAKE IN THE COZY COMFORT OF YOUR KING-SIZE MYBED, TOPPED WITH YOUR PERSONAL PILLOW SELECTION.**

### JUNIOR SUITES

12 suites on one floor

40sqm

Additional living area



# ROOMS & SUITES

## JUNIOR SUITES

**WELCOME TO YOUR DREAMS: ON THE 8TH AND HIGHEST FLOOR OF THE HOTEL, WITH AN IMPRESSIVE GLASS FRONT SPANNING BOTH FLOORS & SPACIOUS SEATING AREA**

### DUPLEX JUNIOR SUITE

31 suites in red or green colours

41sqm

City-view or Alp-view duplex suites

Living area in entrance level



# ROOMS & SUITES

## JUNIOR SUITES

**PLENTY OF SPACE TO UNWIND: SPACIOUS CORNER SUITE WITH 4 WINDOWS, COZY SEATING AREA AND BRIGHT WORKSPACE, NATURAL STONE SPA BATHROOM WITH TUB AND SEPARATE RAIN SHOWER. COMFORTABLE SOFA BED AVAILABLE FOR A 3RD PERSON.**

### EXECUTIVE JUNIOR SUITES

4 Suites

50sqm

Corner suites flooded with light



# ROOMS & SUITES

## PRESTIGE SUITES

**COOL, YOUNG AND STYLISH: TWO-STORY LOFT SUITE WITH STAGGERING CEILING HEIGHT OF 16 FT (5M).  
RETRO CHIC AND ROCK STAR LUXURY COMBINED WITH CLEAR LINES AND COLOR ACCENTS.**

**2 LOFT SUITES IN ANDY WARHOL STYLE / 2 LOFT SUITES IN NEW YORK RETRO-CHIC STYLE**

Living area in entrance level / Sleeping area on top floor

Walk-in closet

Option of Family Suite (1 Loft-Suite + up to 2 Standard Rooms)





# ROOMS & SUITES

## OPERA SUITES – LES FLEURS DU MAL & SHEHERAZADE

**BASED ON CHARLES BAUDELAIRE'S POEMS, STEP INTO OUR 'LES FLEURS DU MAL' SUITE AND DISCOVER A FANTASY WORLD WITH DISTINCTIVE AND ECCENTRIC DETAILS. A UNIQUE LIVING ADVENTURE WITH A DRAMATIC EDGE ALL OF ITS OWN AND AN ALMOST MAGICAL ENERGY.**

**FIND YOURSELF IN ANOTHER WORLD IN OUR 'SHEHERAZADE' SUITE, IMMERSE YOURSELF IN A SEA OF CUSHIONS ON THE HUGE DIVAN, FEEL ENCHANTED BY THE WARM AND CHARMING PLAY OF COLORS AND THE GLITTERING LIGHT FROM GOLDEN LANTERNS. DISTINCTIVE DECORATIONS AND THE USE OF LAVISH MATERIALS SUCH AS SILK AND LEATHER PROVIDE AN EXCEPTIONAL ORIENTAL ATMOSPHERE.**

Both Suites are 90 sqm / 969 sq. ft. and offer a separate living- and sleeping area and a walk-in closet.



## ROOMS & SUITES

### OPERA SUITES – L'ATELIER & NATURELLE

**EXPERIENCE THE LIGHTNESS OF BEING IN ATELIER SUITE, A BEAUTIFULLY DESIGNED CONTEMPORARY SUITE . SET OUT LIKE A STUDIO LOFT UNDER THE EAVES, ITS CLEAR, PURE DÉCOR INSPIRES FREE THINKERS AND ARTISTS.**

**AWAKE TO SUNLIGHT FLOODING INTO THE SUITE THROUGH PANORAMIC WINDOWS, INTENSIFYING THE ALPINE COLORS: SNOW WHITE, SKY BLUE, MEADOW GREEN. BREATHE THE SCENT OF SOLID WOOD AND RELAX.**

Both Suites are 90 sqm / 969 sq. ft. and offer a separate living- and sleeping area and a walk-in closet.



# ROOMS & SUITES

## IMPERIAL SUITE - PEARL

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**A GLAMOROUS SUITE, INSPIRED BY THE FAMOUS HOLLYWOOD MOVIES OF GRACE KELLY: SPLENDID, MODERN, TIMELESS, INIMITABLY STYLISH YET WITH A SENSE OF PURITY.**

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- Separate living- and sleeping area
- Design fireplace
- Gold and Glamour style
- Bang & Olufsen equipment

Sparkling lights bathe soaring ceilings in silvery light. Glass pearls shimmer stylishly on the wallpapers. An impressive lenticular picture catches your eye, changing as you stroll around the room, taking in different perspectives. Savor a glass of champagne on the elegant lounge sofa, nibbling hors d'oeuvres and gazing



# ROOMS & SUITES

## MAGNIFICENT APARTMENT - OYSTER

**STAY IN A SOPHISTICATED, MODERN HOTEL SUITE IN THE HEART OF MUNICH. SIX METER HIGH CEILINGS, VAST WINDOWS, ORIGINAL INTERIOR DESIGN AND REFINED, BEAUTIFULLY CRAFTED MATERIALS SET THE STAGE FOR IMPRESSIVE MEETINGS AND INTIMATE GATHERINGS WITH FRIENDS AND FAMILY.**

Additional living area and interconnecting room

Bang & Olufsen equipment

Steam room and jacuzzi

Kitchenette



04

RESTAURANT, BAR & LOUNGE

*TASTE OF BON GOÛT*





# RESTAURANT, BAR & LOUNGE

## DÉLICE LA BRASSERIE

Casual elegance and French lightness: enjoy the light and airy décor of our brasserie, where you'll be comfortably seated under high ceilings in a setting of chic urban design. The point culminant – the restaurant's centerpiece – is our open show kitchen, which boasts the best of French brasserie cuisine.

Enjoy our modern takes on brasserie classics combined with only the best fresh local ingredients. We use only choice regional and authentic French produce – including top-quality meat: melt-in-your-mouth, tender and flavourful Charolais beef from France. Opening Hours: Daily: 11:00 – 23:00 (last order at 22:00)



# RESTAURANT, BAR & LOUNGE

## ISARBAR

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The hotel bar, named after the Isar River which flows into Munich from the Alps, envelops guests in a refined setting of rich green silk, pure wood and real leather. Select from a collection of spirits, wines and beers from around the world.

Opening Hours      Monday - Friday:    8:00 - 1:00  
Saturday & Sunday: 9:00 - 1:00



# RESTAURANT, BAR & LOUNGE

## SCHWARZ & WEIZ

Indulge in an extraordinarily rich breakfast buffet at our restaurant Schwarz & Weiz with the best Croissants in whole Munich, finest Munich “Weißwurst”, freshly sliced Vulcano Bacon and delicious French cheese. Or book our restaurant as an event location or for your private dinner events.

Opening Hours:      Monday - Friday                  6:00 - 10:30  
                                 Saturday                                  6:30 - 12:00  
                                 Sunday & Bank holidays      6:30 - 1:00



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WELL-BEING & SPA

*PURE MOMENTS OF PLEASURE*





# WELL-BEING & SPA PURE MOMENTS OF PLEASURE





# WELL-BEING & SPA

## PURE MOMENTS OF PLEASURE

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### SOSPA

Relax in the luxurious wellness experience of So SPA. Abandon your senses to this special spa hotel experience: massages inspired by ancient traditions, treatments reflecting the latest in French cosmetology and the refined skills of our therapists... Immerse yourself in the spa's unique pool area, feel the sauna's warmth infuse your body, breathe in the steamy air of the steam bath and relax in the deep relaxation area.

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### TREATMENTS

You experience the Cinq Mondes spa philosophy: an exclusive blend of refined French cosmetology with inspiration from the world's best health and beauty traditions.

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### FITNESS

Work out in a state-of-the-art hotel gym, where fitness is taken seriously. Get to know your limits with a Cardio Pulmonary Exercise Testing (CPET) – challenge them with a personalized training program, developed by experienced fitness coaches. Along with the latest Technogym equipment and free weights we offer miha bodytec electrical muscle stimulation therapy.

Opening Hours: 24 hours



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## MAGNIFIQUE MEETINGS

*INSPIRED BY YOU – STAGED BY US*



# MAGNIFIQUE MEETINGS INSPIRED BY YOU – STAGED BY US

Enhance your business meeting or conference in Munich with a personal touch with Sofitel's MagnifiqueMeetings concept. From private board meetings to glamorous events, our MagnifiqueMeeting concierges will assist you with the organization of your event every step of the way from planning phase to execution.

Twenty meeting rooms at the Sofitel Munich Bayerpost stretch over almost 1,800 square meters, offering a flexible, impressive venue for your meeting or conference. Our team of MagnifiqueMeeting concierges offer tailor-made solutions, with the use of state-of-the-art technology and creative coffee break options. Contact us for recommendations, whether it is a board meeting, product launch, conference, family celebration or gala dinner.



# MAGNIFIQUE MEETINGS IMPRESSIONS

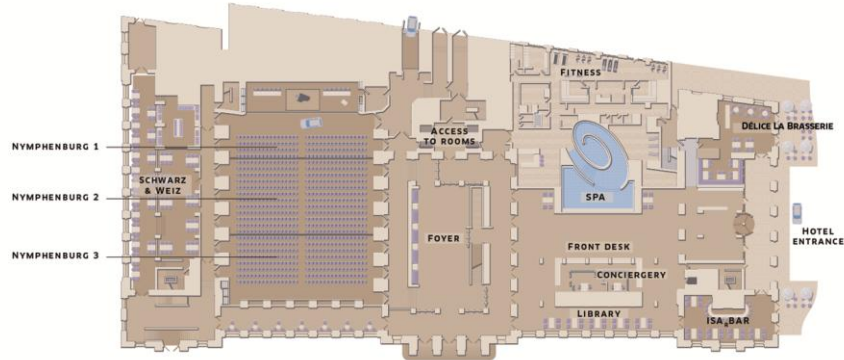


# MAGNIFIQUE MEETINGS OVERVIEW

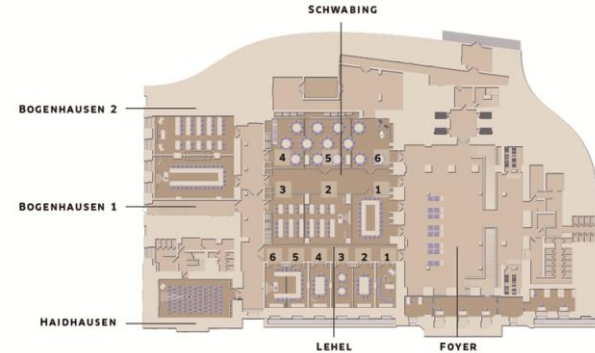
## Key facts:

- 20 Meeting rooms (1.800 sqm / 19,375 sq.ft.) including;
- Largest column-free Ballroom in downtown Munich (923 sqm / 9,935 sq.ft.)
- 2 exclusive boardrooms with a private lounge
- 2 Imperial Suites for intimate and exclusive product launches
- Dedicated Magnifique MeetingsConcierge

GROUND FLOOR



LOWER GROUND FLOOR





# MAGNIFIQUE MEETINGS

## THE NYMPHENBURG BALLROOM

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The largest column-free ballroom in downtown Munich (923 sqm / 9,935 sq.ft.) features a state of the art lighting concept which is adjustable in various colors, a hydraulic stage, a 6 m / 19,7 ft. high ceiling and an impressive atrium with a 27 m / 88,6 ft. high ceiling for coffee breaks or lunch. In a theatre style layout , our ballroom can feature up to 800 guests, gala or banquet layout can feature up to 400 guests.



# MAGNIFIQUE MEETINGS

## EXECUTIVE BOARDROOMS

Our two exclusive boardrooms are located on the 5th floor, featuring a private lounge overlooking the impressive atrium, which makes it an ideal venue for smaller, executive meetings in a sophisticated ambiance. Both boardrooms feature exquisite design characteristics with an industrial feeling.

Boardroom A features a fixed boardroom style layout, well-appointed with handmade wooden tables and leather chairs, whereas Boardroom B offers a flexible layout for meetings in various styles of layout. Both rooms are 83 sqm / 893,4 sq.ft.



# MAGNIFQUE MEETINGS SCHWABING ROOM

The multi-functional Schwabing room (405 sqm / 1.329 sq.ft.) boasts a 3.8 m / 12,5 ft. high ceiling and offers full flexibility as it is possible to divide the room into 6 smaller sections.

In a theatre style, gala or banquet layout, the whole room can feature up to 250 guests.

When divided into 6 smaller sections, each section is around 50 sqm / 164 sq.ft.



# MAGNIFIQUE MEETINGS

## MEETING & BREAKOUT ROOMS

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Rooms Bogenhausen 1&2: 92 sqm / 990 sq. ft. & 83 sqm / 893 sq. ft., 2.9m / 9,5 ft. ceiling height for up to 72 guests

Room Haidhausen: 76 sqm / 818 sq. ft., 3.1m ceiling height for up to 60 guests

Rooms Lehel 1 – 6: 23 sqm / 248 sq. ft. – 50 sqm / 538 sq. ft., 3.1m / 10 ft. ceiling height for up to 30 guests



# SOFITEL

HOTELS & RESORTS

MUNICH BAYERPOST

