

NATURE IS HOME IN TORONTO

1

HOTEL
toronto





**"I WANTED TO CAPTURE THE BEAUTY OF NATURE
IN A HOTEL AND COMMIT TO SAFEGUARDING IT AS
BEST I CAN, A RESPONSIBILITY THAT I BELIEVE WE
ALL SHARE. IT'S 1 WORLD"**

BARRY STERNLICHT, CHAIRMAN, 1 HOTELS

WELCOME

Our Story	4
Welcome Home	8
Toronto Made	9

SLEEP

Rooms & Suites	13
Room Amenities	15
Hotel Amenities	16

TASTE

1 Kitchen Toronto	18
Casa Madera	19
Harriet’s Rooftop	20

GATHER

Services	23
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DO

Run, Relax, and Play	27
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GET HERE

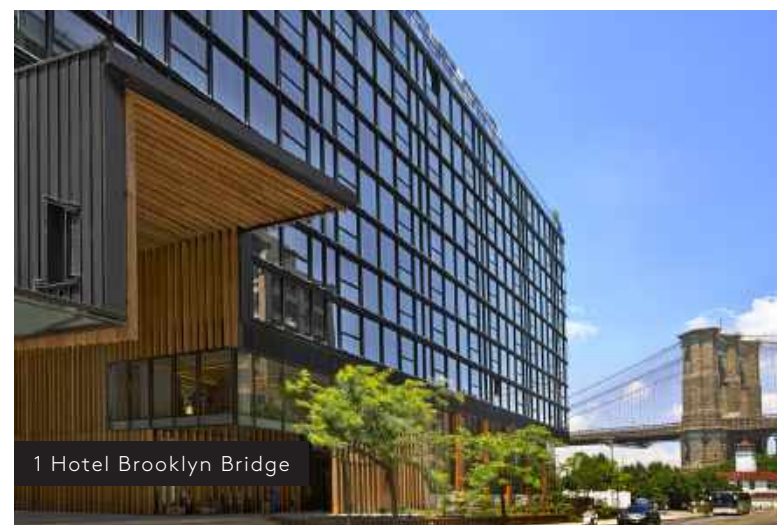
28



OUR STORY.

Created by hotel visionary and original founder of W Hotels, Barry Sternlicht, 1 Hotels is a mission-driven, luxury lifestyle hotel brand that inspires change. 1 Hotels brings its sustainable vision to life by incorporating nature in its design and culinary collaborations, connecting with the local community to make a meaningful impact in the way people travel, eat, live and work.

Through biophilic design and bringing nature indoors, 1 Hotels showcase the beauty of nature and inspire guests to reconnect with it. Every element is curated with intention and all in an effort to raise awareness. Throughout the hotels, guests will find natural textures and locally-sourced raw or reclaimed materials, inspired by the creativity and craftsmanship of local artists, builders, chefs and others. Toronto is not just a place to stay; it's a place to get inspired, focus, grow, connect and recharge.



OUR PROPERTIES

OPEN PROPERTIES

- 1 Hotel South Beach
426 keys, 180 homes, 2015
- 1 Hotel Central Park
229 keys, 2015
- 1 Hotel Brooklyn Bridge
195 keys, 2017
- 1 Hotel West Hollywood
286 keys, 2019
- 1 Hotel Hailang Bay
280 keys, 2020
- 1 Hotel & Homes Cabo
146 keys, 55 homes
- Baccarat Hotel New York
114 keys, 59 homes, 2015
- Treehouse London
95 keys, 2019
- Hacienda SH Collection
109 keys, 2019

UNDER DEVELOPMENT

Signed HMA

- 1 Hotel Toronto
105 keys, 2021
- 1 Hotel Nashville
215 keys, 2021
- 1 Hotel San Francisco
200 keys, 2022
- 1 Hotel Hanalei Bay
190 keys, 2022
- 1 Hotel London Mayfair
190 keys, 2023
- 1 Hotel Melbourne
280 keys, 180 homes, 2024
- 1 Hotel Mission Bay
40 keys, 20 homes, 2024
- 1 Hotel Paris
140 keys, 2024
- Baccarat Hotel Bordeaux
82 keys, 19 homes, 2024
- Treehouse Brickell
200 keys, 2025





**CONDE NAST TRAVELER 2019 READERS'
CHOICE AWARDS**

Top 25 Hotels in New York City

- Baccarat Hotel #2
- 1 Hotel Brooklyn Bridge #5
- 1 Hotel Central Park #8

Top 20 Hotels in Los Angeles

- 1 Hotel West Hollywood #2

Top 20 Hotels in Miami

- 1 Hotel South Beach #1

Top 10 Hotels in United States

- 1 Hotel West Hollywood #2

Top 10 Hotels in World

- 1 Hotel West Hollywood #4



USA TODAY'S 10 BEST

1 Hotel Brooklyn Bridge

- Best Eco-Friendly Hotel, #9

Baccarat Hotel New York

- Best Hotel Bar, #7

**SH HOTELS & RESORTS
AWARDS AND ACCOLADES**



**U.S. NEWS & WORLD REPORT
BEST HOTELS**

1 Hotel South Beach

- Best Hotels in Miami Beach, #8

1 Hotel South Beach

- Best Hotels in Florida, #19

Baccarat Hotel New York

- Best Hotel in USA, #24

Baccarat Hotel New York

- Best Hotel in New York, #3

Baccarat Hotel New York

- Best Hotel in New York City, #3

DEPARTURES

2020 DEPARTURES LEGEND AWARDS

1 Hotel West Hollywood

- The Best New Hotel Openings
in Major Cities Around the World
- The Best Meals We've Had All Year
- The Best Wellness Experiences
in the World



**FORBES TRAVEL GUIDE
FIVE STAR HOTEL**

Baccarat Hotel New York



AAA FIVE DIAMOND AWARD

Baccarat Hotel New York



#1 of 222 hotels in Miami Beach



SLEEPER AHEAD EUROPE SHORTLIST

Treehouse Hotel London

- Hotel Restoration & Renovation

HOTEL DESIGNS.

HOTEL DESIGNS THE BRIT LIST

Treehouse Hotel London, The Brit List
of Hoteliers

A photograph of a garden featuring a light-colored, winding path bordered by large, weathered logs. The garden is filled with green plants, including tall grasses and small yellow flowers. Several trees with dense green foliage are visible in the background, and a modern building with large windows is partially obscured by the trees. The overall atmosphere is peaceful and natural.

NATURE CHANGES THE WAY WE FEEL.
EVEN IN SMALL DOSES, IT CHANGES OUR PERSPECTIVE.



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WELCOME HOME.

Discover a nature-inspired retreat in the heart of downtown Toronto, with sweeping views of the city skyline and Lake Ontario.

The design of 1 Hotel Toronto takes inspiration from the muted colors of the lake and the contrasting colors of the passing seasons and features reclaimed timber, native plants, board-formed concrete, driftwood, and local limestone.

TORONTO MADE.

Our local roots run deep.

Designed by award-winning architecture and design firm, the Rockwell Group, to reflect the city's natural beauty, the hotel's palette takes inspiration from the muted colors of the lake and the contrasting colors of the passing seasons.

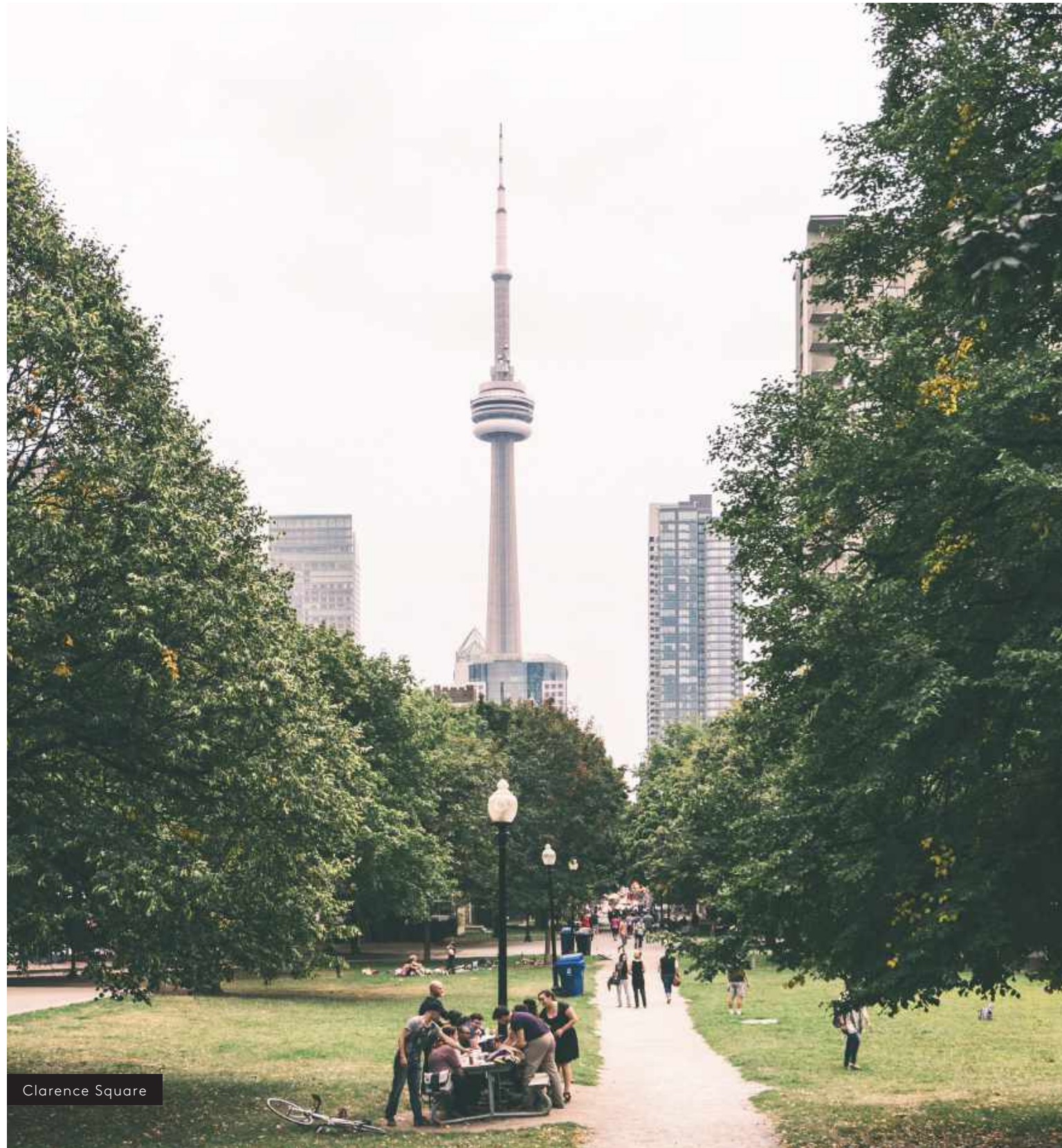
The hotel features reclaimed timber, native plants, board-formed concrete, driftwood and local marble. Throughout the hotel, you'll find furniture from local designers and an art installation by Moss & Lam, inspired by the Canadian Loon's feathers. And that's just the beginning...



LIVE LOCAL. DISCOVER TORONTO.

1 Hotel Toronto is located in the heart of downtown Toronto.

The cultural and geographical heart of Ontario, Toronto is home to world-class dining, shopping and museums. Explore the city emission-free with one of our electric vehicles or walk to some of the city's top attractions including the CN Tower, Rogers Centre and the world-famous Entertainment District.



Clarence Square



A BETTER STAY.

The first mission-driven hotel brand, 1 Hotels is inspired by a simple idea: those who travel the world also care about it.

1 HOTEL TORONTO SUSTAINABILITY

- Collaboration with Toronto-based craftsmen Just Be Woodsy, to design and create hundreds of chairs, tables, credenzas and pieces of art out of local fallen Oaks, Ashes, Maples and Walnut trees.
- Rooftop Honey Farm specially designed for an Urban setting by Montreal based Apiarists Alvéole.
- 1 Hotel Organic Heirloom Garden located steps away from Casa Madera Restaurant – Crops to include: Herbs, fruits, lettuces, edible flowers, peppers, onions, beans and specially hybridized pollinator perennials and shrubs to be used throughout the hotel's food and beverage outlets.
- Ambitious waste diversion and recycling program designed to facilitate Toronto's vision of a zero-waste future:
 - On-site composting turns all organic wet waste into reusable soil to be used in the over 2,300 plants located throughout the hotel and garden
 - Partnership with Toronto based Green For Life to recycle all paper, plastic, glass and hazardous waste
 - Alliance with GreenPlanet to convert 100% of Kitchen oil and grease into Bio-Fuel
 - Expected 85% diversion of waste from landfill on day 1
 - Base-building water filtration throughout the entire building
- Guest rooms were designed to resemble a lakeside escape
- Landscaping and wood resemble the forest surrounding a lake, along with stone outcroppings
- The hotel's corridor carpets mimic the sandy beach of the lake and getting closer to the water
- Hotel reception will feature an art piece by Toronto-based art studio Moss & Lam. Hand-cut and painted feathers are inspired by those of a Canadian Loon
- Energy Monitoring System for real-time energy monitoring

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SLEEP

STEP INTO YOUR ROOM FOR A QUIET REPRIEVE FROM TORONTO'S
VIBRANT ENERGY, IN SPACES INFUSED WITH NATURE.



Light and airy guestrooms feature sliding barn wood doors dividing the bedroom and bathroom. Warmth is added to the Carrera marble bathrooms with wood surrounds for the vanities and rooms feature a natural figured wood accent wall.

112 ROOMS

82 KING GUESTROOMS

9 DOUBLE GUESTROOMS

21 SUITES





ROOM AMENITIES

FLOOR-TO-CEILING WINDOWS FRAMING
VIEWS OF THE CITY

PLUSH PILLOW-TOP MATTRESS

100% ORGANIC COTTON LINENS

55" HD SMART TV

BLUETOOTH SPEAKER

GOODTHINGS MINIBAR, WITH ARTISANAL AND
ORGANIC SIPS, SNACKS, AND SUNDRIES

NESPRESSO MACHINE WITH RECYCLABLE PODS

LIVING GREENERY

YOGA MAT

CUSTOM NATURAL BATH PRODUCTS

SOFT COTTON ROBES AND SLIPPERS

FULL-LENGTH MIRROR

HOTEL AMENITIES

THE POOL DECK, WITH SKYLINE VIEWS

THE FIELD HOUSE, A 24-HOUR GYM WITH THE BEST EQUIPMENT AND TRAINERS (TBD)

MIND AND MOVEMENT, OFFERING A VARIETY OF FITNESS AND WELLNESS EXPERIENCES

IN-ROOM SPA SERVICES

FOUR RESTAURANTS AND BARS, INCLUDING HARRIET'S ROOFTOP BAR WITH EXPANSIVE VIEWS OF TORONTO, 1 KITCHEN, AND MODERN, ORGANIC MEXICAN RESTAURANT, CASA MADERA

THE LOBBY FARMSTAND, WITH FRESH SEASONAL FRUITS

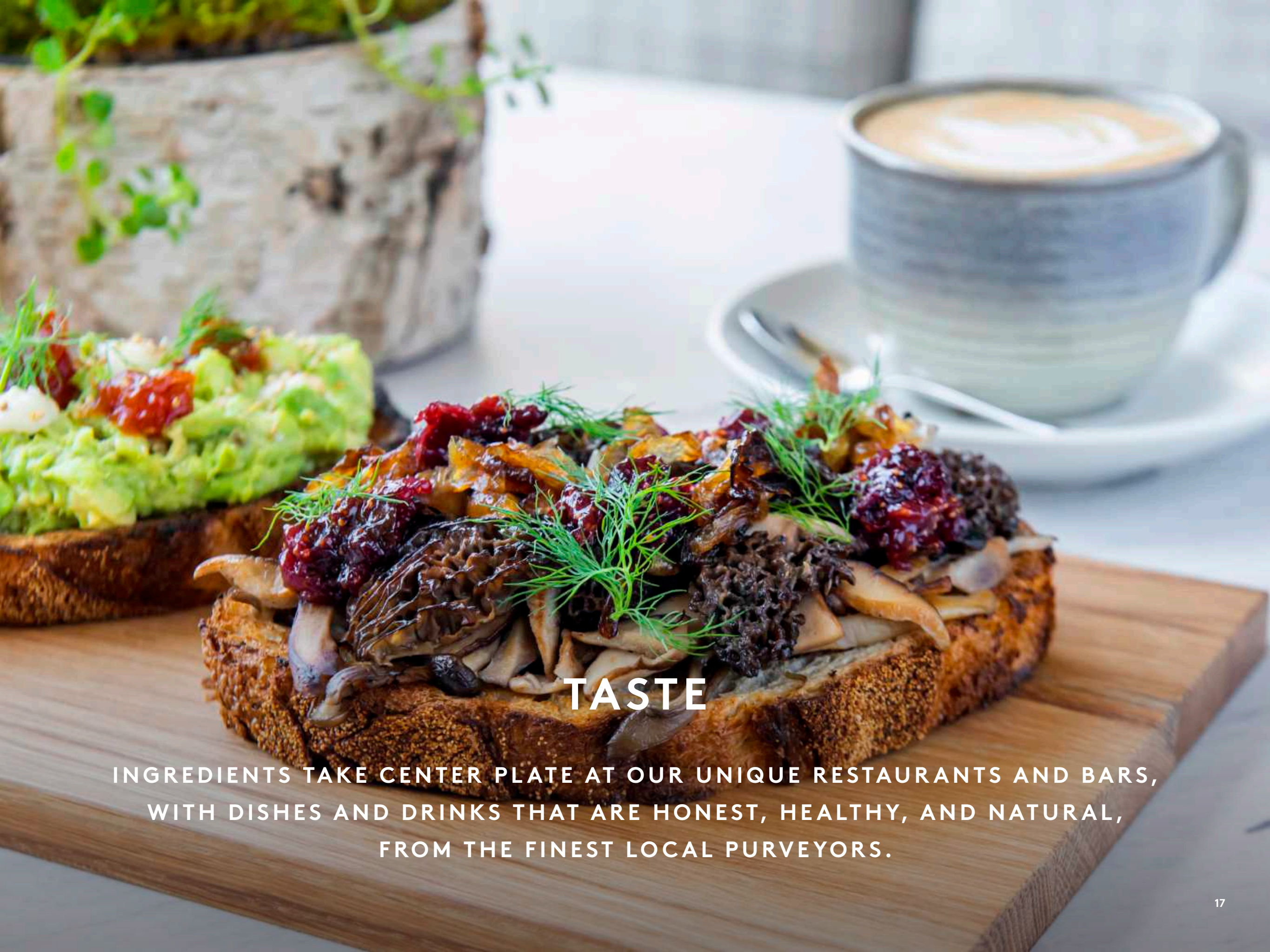
24-HOUR IN-ROOM DINING

ELECTRIC AUDI HOUSE-CAR SERVICE (TWO-MILE RADIUS)

CONCIERGE

PET FRIENDLY





TASTE

INGREDIENTS TAKE CENTER PLATE AT OUR UNIQUE RESTAURANTS AND BARS,
WITH DISHES AND DRINKS THAT ARE HONEST, HEALTHY, AND NATURAL,
FROM THE FINEST LOCAL PURVEYORS.



1 Kitchen is a restaurant led by nature, serving up fresh, local, and sustainably sourced farm-to-table cuisine. The menu is produce-led, and our Chef has with direct relationships to our beloved purveyors from the land and sea. Our commitment to preserving the beauty and bounty of nature generates zero waste by composting all organics and recycling or up-cycling everything we touch. And then there's the bar, where cold-pressed juices form the base of 1 Kitchen's Canadian cocktails. The ever-evolving wine list highlights unique and iconic selections — many biodynamic or organic — while you'll also find rotating local craft beer on tap and Bluestone Lane coffee.

Light filled and open, 1 Kitchen has a built-in feeling updated for today, in a glass-walled conservatory-like space with a vaulted wood ceiling and curved trusses hung with greenery. It's a place that's comfortable by nature, where you can eat mindfully and eat well, listen to live music, and savor the flavors that come straight from the garden.



Operated by visionary restaurateurs, The Madera Group, Casa Madera is open for breakfast, lunch and dinner daily with an experiential weekend brunch. Casa Madera's diverse menu is one that builds on The Madera Group's core tenets – serving inventive, bold flavors built on sustainable organic fare using only the freshest ingredients coupled with a diverse array of vegan and gluten-free options. Modern Organic Mexican is layered with California Fusions to yield a refreshing feast for the palate. An emphasis on shared plates further drives TMG's belief in the dining table as an extension of the community.



HARRIET'S ROOFTOP

Take in the most expansive views of vibrant Toronto from Harriet's Rooftop Bar at 1 Hotel Toronto. With a vibe that's both lively and cozy, the luxurious roof garden has been decorated with reclaimed and sustainable materials throughout, including furniture made of recycled barn wood. On the rooftop, guests can choose from light bites made from seasonal ingredients and wellness cocktails prepared with fresh juices. For those looking to kick it up a notch, the lounge also offers craft cocktails and bottle service.

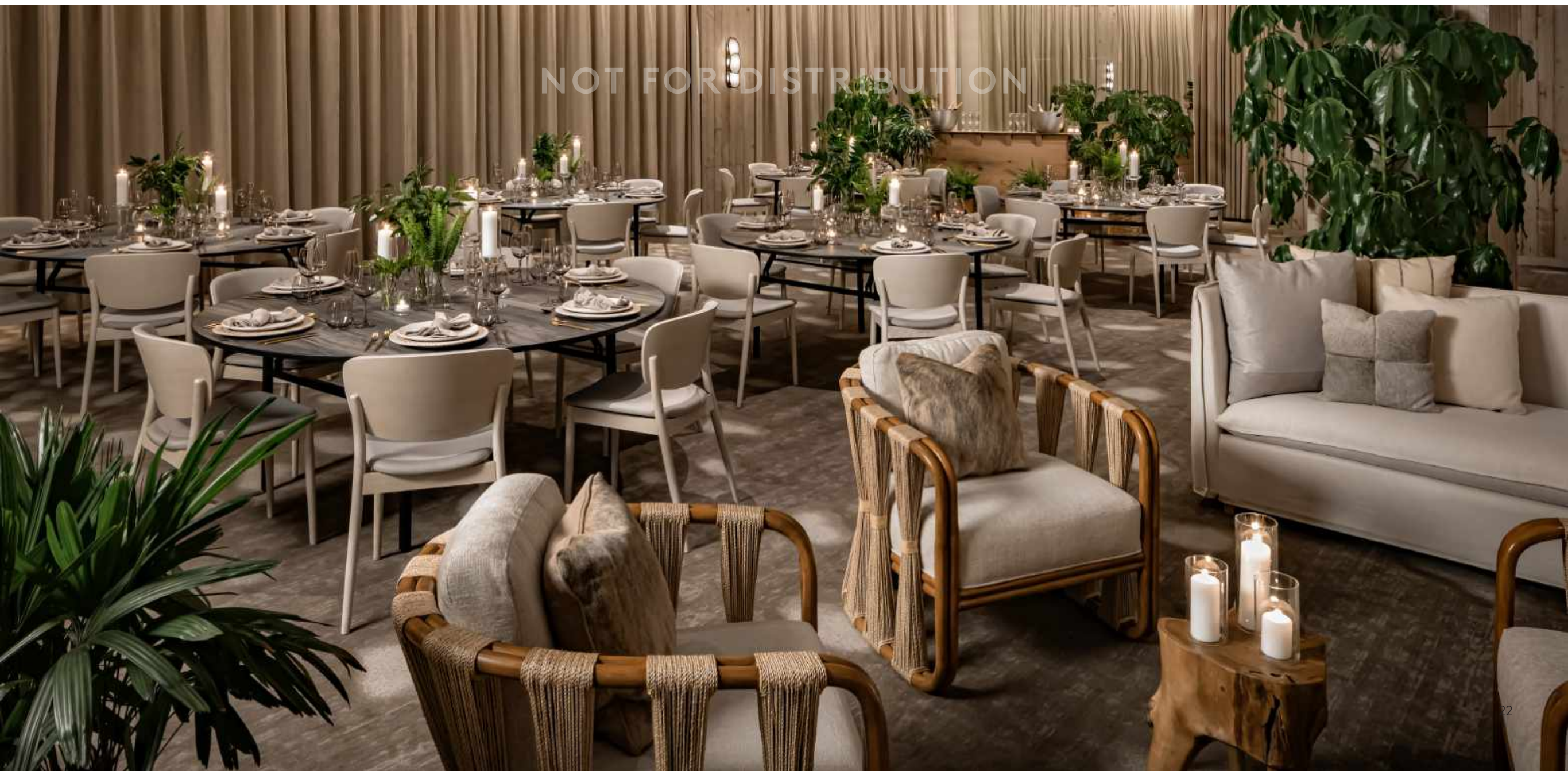


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GATHER

SPACE TO GATHER. REASONS TO CELEBRATE.
LET US PERSONALIZE EVERY DETAIL.





SERVICES

Meet and mingle in flexible spaces that flow seamlessly from social to private, indoor and out.

With thoughtfully designed event spaces – including catering and event services — discover the perfect space to gather, surrounded by nature and views of the Toronto skyline.

SPECIAL EVENTS

Enjoy your custom planning services for an unforgettable wedding, mitzvah, gala, screenings or fashion show.

MEETINGS

We offer seamless event planning that makes it easy to add elements like digital guides and theme-based modules for a more mindful meeting.

CATERING

Our culinary and beverage teams create menus designed for the season and unique to your event. Full of fresh, local ingredients, savor dishes and drinks that are both good and good for you.



CAPACITY CHART

Lower Level	Sq Ft	Dimensions	Banquet	Crescent Rounds	Reception	Theatre	Classroom	U-Shape	Boardroom
Maple Ballroom	2,976	60' x 50'	180	90	280	200	100	30	40
Maple Ballroom A	1,430	55' x 26'	100	50	140	100	55	30	40
Maple Ballroom B	1,430	55' x 26'	100	50	140	100	55	30	40
Cedar Ballroom	1,032	43' x 24'	80	40	180	90	60	12	16
Ground Floor									
Lobby Lounge Bar	2,293	56' x 37'	-	-	200	-	-	-	-
Casa Madera	3,348	83' x 37'	50	-	200	-	-	-	-
Park Room	1,130	26' x 37'	52	-	140	-	-	-	-
Private Dining Room	498	13' x 31'	-	-	-	-	-	-	18
Outdoor Pavilion	260	13' x 20'	40	-	100	68	-	-	-
Outdoor Space									
Rooftop	1,064	18' x 56'	40	-	120	75	-	-	25
3rd Floor Terrace	4,368	84' x 52'	-	-	350	250	-	-	-

A wide-angle photograph of the Toronto skyline at dusk. The CN Tower stands prominently in the center, its spire reaching into a clear blue sky. The city's lights are beginning to glow, reflecting on the calm water of Lake Ontario in the foreground. The sky transitions from a deep blue at the top to a warm orange near the horizon.

DO

LOUNGE POOLSIDE WITH SKYLINE VIEWS. HIT THE FIELD HOUSE FOR A WORKOUT. STROLL THROUGH TORONTO, CANADA'S LARGEST CITY. EXPLORE GREATER ONTARIO, FROM DOWNTOWN TO NIAGRA FALLS AND EVERYTHING IN BETWEEN. WE'VE GOT YOUR DAYLIFE COVERED.





RUN, RELAX, AND PLAY.

Recharge 24/7 at our gym with state-of-the-art weight training and cardio equipment. Stay fit, get inspired, and own your day with a one-on-one training session from an elite House trainer. Choose from a curated selection of fitness experiences including strength and conditioning, HIIT, boxing, and more.



Rooted in the spirit of mindful living, Mind and Movement offers a variety of opportunities to connect with nature and yourself. Spanning the areas of fitness, experiential events, culinary, spa, in-room activations, and more, Mind and Movement is a true lifestyle. Refresh and reset with activities from hiking and yoga to meditation and sound healing.



THE CENTER OF IT ALL

In the heart of Downtown, our central location offers convenient access to greater Toronto's many neighborhoods, attractions, and airports.

Yorkville.	4.9 km
The St. Lawrence Market.	3.7 km
Queen West.	1.7 km
Kensington Market.	2.4 km
Distillery Historic District.	4.2 km
Pearson International Airport. . .	27.9 km

1
HOTEL
toronto

THANK YOU.

