



H O T E L  
B E N N E T T

CHARLESTON



KLH GROUP

EXPERIENCES THAT MATTER

# SIGNATURE EXPERIENCES

WITH THE **KLH** GROUP



## WHO WE ARE

We are a Destination Management Company specializing in social impact within the luxury market.

## CURATED EXPERIENCES

The KLH Group curates flavorful experiences – figuratively and literally – to give guests that best bite of Charleston, perfect for their personalities and palates. Each event, tour, presentation, tasting, and workshop that finds its way into our specially selected guest agendas authentically represents the unique vibe of this beautiful place.

## EXPERIENCES THAT MATTER

What matters, matters to us. Creating experiences that matter is something we neither do boastfully nor take lightly. We've got the ability to make it meaningful, but also the humility to know that it is our community partners who truly bring about lasting impact. Whether it's an amazing offsite experience, a custom design or a social impact project, it will be memorable.

## LOCATION OF OFFICE

From a wide aerial view to a close-up on the cobblestones, the whole peninsula makes us weak in the knees. But the up-and-coming West Side of Charleston, bordering the harbor and the Ashley River is the perfect home base for us. C'mon by!

## CHARLESTON AND THE LOWCOUNTRY where it's been and where it's going

Charleston and the surrounding area is one of the nation's oldest and most storied cities. But somehow, neither stuffy nor stuck in her ways, she is shaped by forward-thinking leaders as much as mindful preservationists, and by imaginative market disrupters as much as legendary talents and tastemakers.

A photograph of an outdoor dining area. In the foreground, several round tables are covered with white tablecloths and surrounded by light-colored wooden chairs. Each table is set with a centerpiece of flowers and a lantern. In the background, a large wooden structure with a corrugated metal roof is visible, along with a view of a landscape with trees and a body of water. A dark blue banner with white text is overlaid on the right side of the image.

# EXPERIENCES AWAIT

## HISTORIC CHARLESTON & THE LOWCOUNTRY

Present-day Charleston is boundlessly charismatic, and for that it can thank – in large part, at least – its past. As delightful as it is to indulge in all that Charleston has to offer today, it is equally fascinating to trace its nearly 350-year journey along the way. The history of Charleston is remarkable, and remarkably well-preserved, inviting you to experience it with all the senses. Hear the clip-clop of horses sharing your stroll over cobblestone streets. Breathe in the fragrance of famed private gardens. Marvel at

museums and galleries dotting the peninsula. Weave your way between centuries-old homes and historic landmarks. And love Charleston even more today, knowing what it did yesterday. The surrounding Lowcountry is the setting of the jewel that is Charleston. From the beautiful natural terrain, magnificent live oaks dripping with Spanish moss, winding waterways and salt marshes to the rich cultures shaped by the Gullah Geechee experience, there are countless ways to experience and understand this storied place.



## What type of experience are you looking for when you come to Charleston?

### HISTORY & CULTURE

You can almost (or actually?) hear the voices and see the ghosts as you retrace the footsteps of some of the city's most influential, notorious, and colorful characters. No quiz at the end... but maybe a cocktail.

### CUISINE

With a food scene that is the stuff of gastronomic dreams – from classics like shrimp and grits and coconut cake to a burger war that seems deliciously unwinnable – Charleston invites you to come hungry!

### ART, MUSIC & SHOPPING

The unexpected galleries of the French Quarter. The nation's oldest theater. Grand music halls and “secret” speakeasies. Charleston is wildly talented – let her show off for you a bit.

### THE GREAT OUTDOORS

Not only can we play outside year-round, we do. We like our adventure open-air and our recreation “al fresco.” And we may have beach bias, but when you have barrier islands like these, can you blame us?

### SOCIAL IMPACT

Where Southern hospitality and philanthropy meet. It is the intersection of our fair city, and the best way to witness it is to be a part of it. (Oh, it's also where tears meet laughter.)

# HISTORY & CULTURE



## CHARLESTON WALKING TOURS

Extraordinary stories and iconic images leap from pages to real life in this private-guided tour. Experience two full hours of Charleston's living history, from the steepled churches that shape the city's skyline to the stacked piazzas of majestic homes facing the harbor. Watch your step over the cobblestones past Rainbow Row, and step up to the acclaimed Edmondston-Alston House. Situated on the peninsula's High Battery and featured on A&E's "America's

Castles" series, this historic residence is a paragon of 19th century Charleston stateliness and hospitality. Built in 1825 by renowned Scottish merchant Charles Edmondston, the early Neoclassic home was purposefully situated near enough to the harbor to monitor cargoes, but with enough distance to filter the noise and bustle of maritime activity. Today, it offers visitors one of the most comprehensive and breathtaking home tours in the city.





## GULLAH HISTORY TOUR

You may be familiar with the term Gullah as a language, warmly spoken but rarely written, passed along descendants of the earliest African Americans to inhabit the Lowcountry. But explore Gullah as a broader culture – one that continues to thrive in Charleston - and discover how a dark history gave way to a beloved legacy. A visit to the Old Slave Mart is emotionally stirring, and is followed by a guided tour of significant spaces and events marking the centuries-long journey of the Gullah community. Taste tender and flavorful Gullah cuisine, watch the authentic Gullah artisans weave sweetgrass baskets in the Charleston City Market and, of course, hear the endearing creole-esque tongue native to the “Gullah Nation.”

This experience can be customized with a visit to the International African American Museum. At the site of America’s most prolific slave port, the IAAM honors the many thousands of Africans forced into slavery. Enter into the untold stories of the African American journey at this brilliant and sacred site through remarkable artifacts and exhibitions.

## PLANTATION TOURS

If your minds-eye image of Southern plantation culture has been formed by the silver screen alone, brace yourself for a remarkable awakening. A plantation has the greater purpose to enlighten our understanding of the experience of slavery in our country. Plantations are the museums for an educational reckoning with this tragic aspect of America’s past. From Boone Hall’s dramatic “Avenue of Oaks,” to the rice ponds of Magnolia Plantation, to the gardens of Middleton Place, to the architectural wonders of Drayton Hall... your view of the beauty, history, tradition, and most importantly the people, of these sprawling places will be forever changed.



## HOLY CITY TOUR

Not everyone agrees about the origins of Charleston's friendly moniker, the Holy City, but no one disputes its fit. The outlines of historic church steeples are perhaps the most recognizable shapes in Charleston's skyline, and those structures gave the young city a reputation for religious tolerance and inclusion centuries ago. Today, the peninsula contains one of the densest and most diverse concentration of places of worship in the nation. To host guests on a walk in and around six of the most prominent churches in Charleston – including some where tours are typically prohibited – is an honor. Admire the breathtaking architecture and marvel at sanctuary acoustics, then stroll the courtyards and cemeteries while you hear moving tales of the past. As you pause before the entrance at Emanuel AME Church, please gather in a moment of reflection and place the flowers we provide you as a gesture of reverence and peace.

### ADDITIONALLY...

**We are happy to offer private tours all around the city.**

Ask us about:

Fort Sumter Tours / USS Hunley

Carriage Tours

Ghost Tours

Civil War Tours





# CULINARY EXPERIENCES





Matt and Ted Lee | Getty/Erika Goldring

## LEE BROTHERS IN THE GARDEN

Charleston natives Matt and Ted Lee unwittingly launched themselves into the world of travel and food journalism as college students. Simply aiming to fulfill a Southern void for Northeast co-eds, they became purveyors of mail-order boiled peanuts. Serendipity and publishers came calling, and the rest is delicious history; the brothers now host their own cable TV show, have penned multiple cookbooks, and are regular

contributors to national print and screen. One thing hasn't changed, however, and that is their deep love for Charleston. Join them in the garden of one of several historic homes such as the Governor Thomas Bennett House. This home and its outdoor sanctuary is one of the largest in the city, providing a dreamy backdrop for a culinary-kissed outing with the Lee brothers.



## A TASTE OF CHARLESTON

In a private space, guests will experience a taste of the various dishes and signature drinks that epitomize the bounty of the Lowcountry. Guests will enjoy a delicious sampling of local bites such as Baked Oyster, Deviled Eggs, Buttermilk Biscuit, Boiled Peanuts, Pimento Cheese, Shrimp and Grits, and Fried Chicken and beverage tastings such as High Wire Bourbon & Hat Trick Gin, Charleston Distilling, Firefly Distillery, Palmetto Brewing, Westbrook, Holy City, New Realm and Bittermilk Cocktails.



## IN THE KITCHEN WITH BOB WAGGONER

Mention the name Bob Waggoner on the food and beverage trail in Charleston, and you're likely to be met with a hearty smile – not just at the memory of the exquisite menus he created (and executed) for 12 years as executive chef at the famed Charleston Grill, but at the delightful personality behind the culinary genius as well. Now we get the best of both: Chef Bob has opened his own showcase kitchen to teach aficionados and novices alike his time-honored techniques. Using seasonal ingredients and an arsenal of stories, charm, and wit, Charleston's resident foodie tutor leads guests to create a delicious tasting menu and foster a greater love of cooking.

# ART, MUSIC & SHOPPING





## GARDEN TOURS

What better way to dignify an entrance to, or exit from, a magnificent home on the peninsula of Charleston than to frame it with a charming garden. One such tour is Louisa's Garden. Venture downtown for an escape into a private Charleston garden complete with a true southern spread. At the home of Mrs. Louisa Pringle Cameron guests will be invited to explore the garden while Louisa shares her story of becoming a certified Master Gardener and life as an author,

watercolorist, lecturer, and podcaster.

After touring the garden, sit down with Louisa for a classic southern garden party lunch. Relax in the garden surrounded by fall blooms and listen to Louisa's stories of growing up a true Charlestonian. Guests have the option to leave Louisa's with a signed copy of her most recent book *The Charleston Gardener*.



## ART TOUR

Charleston has become an art-lovers mecca, and the city's French Quarter is considered the epicenter. Some of the corridor's most acclaimed galleries have been selected for this tour, representing a cross-section of genre, media, and style. A professional artist guide leads the way, providing art insights and – where available – artist introductions. This tour can be customized and may feature stops at Ella Richardson Fine Art, Coleman Fine Art Carolina, Martin Gallery, Horton Hayes Gallery, Robert Lange Studios, or West Frazer, among others. Option to add a signature lunch event will elevate this experience even more!



## SHOPPING IN CHARLESTON

Charleston's famed King Street has long been a destination of local commerce, but in recent decades it has landed squarely on the bucket lists of the most ardent shoppers. Find yourself square in that place of envy, as you leisurely pop in and out of the historic buildings that have become respectfully cohabited with retail. From the unique boutiques to the best-loved brands, both sides of the street offer treasures for browsers and buyers alike – and, of course, some tasty Southern treats to stay fueled.

## CHARLESTON ARCHITECTURAL TOUR

Charleston is renowned for its beautiful historic architecture. Founded in the 1600s, it's home to famous structures designed in at least eight architectural styles. The most prominent architectural styles in the Holy City include Colonial, Georgian, Federal, Classic Revival, Gothic Revival, Italianate, Victorian, and Art Deco. Learn about these styles, and the history of its well-known buildings, with a private guided architectural tour.

Some of the highlights of Charleston's architectural tradition are the varied historic places of worship, so many that they give the Holy City its second name. Customize a tour to explore the history and architecture of these ecclesiastical buildings, historic home museums and the many architectural gems this city has to offer.

Option to add a southern luncheon to complete this delightful experience.





# OUTDOOR EXPERIENCES





## CHARLESTON BY THE WATER

The harbor. The sea. The rivers. The creeks and marshes. Water surrounds and weaves through Charleston as much as its culture and history. Learn how they are all interconnected as you take to a vessel off land. Board a sightseeing boat bound for historic Forts Moultrie, Sumter, and Johnson. Or select a sailing yacht charter where the water is your destination.

Along the way, take in the silhouettes of the Holy City and its environs: the stately homes lining the Battery, the iconic white steeple of St. Michael's Episcopal Church, the USS Yorktown aircraft carrier at Patriots Point and, of course, the mighty Ravenel Bridge. There is simply no vantage point more beautiful than Charleston by water.



ADDITIONALLY...

Ask us about these outdoor adventures:

- Fishing
- Golf
- Kayaking
- Paddle Boarding
- Wild Blue Ropes Course
- Skeet Shooting
- Ziplining
- Beach Experience



## OLD VILLAGE BIKE TOUR

The first European settlement east of the Cooper River, Mount Pleasant dates back over 300 years. The area considered to be the town's "Old Village" is where the earliest settlers landed, and today is home to a quaint little commercial district, historical churches, a huge children's park, and some of the Lowcountry's oldest and best-preserved residences. The neighboring corridor of Shem Creek is a lively waterway, park, and commercial hub. Fantastic eateries line the creek, where diners can nibble the freshest seafood while watching boats – and dolphins – glide by. On a guided bike tour through this charming area, guests are treated to a courtyard wine-tasting and a gallery crawl through the Charleston Artist Collective... and a peek at all the fabulous influences Charleston gave her friend across the harbor.

## WEST SIDE BIKE TOUR

Hop on a bike from a local cycle-slinger, and follow your guide along Charleston's Westside. Wind through the campus of The Military College of South Carolina, The Citadel, as cadets march by and scenes from Pat Conroy's Citadel- set novels become remarkably vivid. Cruise around the vast Hampton Park before refueling with a "forage board" at the cozy (and Bill Murray co-owned!) Harold's Cabin or a fried oyster sandwich at Leon's. You never knew how much you could love a part of Charleston you've likely never heard of.



# SIGNATURE EVENTS & DECOR





## SIGNATURE EVENTS

It is said that the fondest memories are made when gathered around a table. Though Charleston has made – and continues to share – some of the most remarkable memories in American history, they are undeniably enhanced by the passing of her iconic plates. In many of the spaces we visit, we are at liberty to curate a companion dinner to tours and presentations. Let us know your tastes, and together we'll add fragrance and flavor to make your memories even more fond.

**We offer memorable daytime and evening experiences at these fine venues:**

- Governor Thomas Bennett House
- Boone Hall Plantation
- Middleton Place
- Magnolia Gardens
- Lowndes Grove
- William Aiken House
- The Gaillard Auditorium
- The Gibbes Museum
- Society Hall
- Edmundston-Alston House
- Cedar Room



## ADDITIONALLY...

**We would love to chat about other private dinner options:**

Antebellum Homes

Yachts

Oyster Roast

Casual Lowcountry BBQ

Restaurant Dine Arouds

...and many more!

# SOCIAL IMPACT







## MEANINGFUL EXPERIENCES AWAIT

Participating in social impact experiences create lasting connections and will inspire your team and keep them feeling united throughout the year. Our custom high end events embody YOUR mission, culture and goals delivered to you in a high energy, fun Day of Service. Why not combine the beauty of a wonderfully planned top tier event with the ability to do good!

## CLUBHOUSE CHALLENGE™

When we stop and think about the legacy we are leaving for our children, for our local community and beyond, one thing is sure, inaction will not yield change. Confronted with the magnitude of needs worldwide and locally, the ability to set in motion a plan of action can feel either impossible or not enough and we can all get discouraged. How can we unleash the limits we sometimes too quickly put on our own potential for making a difference?

A Clubhouse Challenge™ does just that, helping people step out and do something, to create a culture of generosity. The KLH Group gives groups and/or corporations the opportunity to give back to the local community via unique service projects. The Clubhouse Challenge™ is our first service project, it involves pallets of construction materials, teams of 8-10 volunteers and the story and presence of a child with cancer. Working side by side, the “star” of the day and his/her team build a clubhouse, complete with flower boxes, name plate and color scheme. As we enter into the life of a deserving child, we have the privilege of getting to know them personally and we give them this brand new clubhouse a space all their own, which opens up a world where imagination takes over and the worries and woes of the world are left behind. Each participant walks away a changed person, and one degree closer to becoming their very own difference maker. The impact the Clubhouse Challenge™ has on the individual lives of these children and all who participate is invaluable. We invite you to be a part of this mission with us, think of all the doors we could open together.



CLUBHOUSE  
CREW

## FEED THE NEED EVENT

They may look like simple bags of rice and soy, but these meals represent the hopes and dreams of people worldwide. Our volunteers are the heart of the mission to end hunger and we could not send millions of meals around the globe each year without you.

Since inception, our partner has packaged over 540 million meals, and each year they engage hundreds of thousands of volunteers globally, relying on groups like yours to package the meals — this is where you come into play.

We are proposing an afternoon of FUN while packing meals. A DJ will set the tone of the event playing the latest and greatest while groups enter into the venue adorned in red caps! We will have runners, packers, fillers and boxers all assigned and the flow of this give back project will be seamless.

Your group will assemble meals for people all around in the globe in need. The assembly process combines rice, soy, dehydrated vegetables and a flavoring mix including 23 essential vitamins and minerals into small meal packages. These meal packages are shipped around the world to support school feeding programs and crisis relief. The food stores easily, transports quickly and has a shelf-life of two years. Through partnering with KLH Group, you also partner with RISE, an international hunger relief organization that distributes food and life-changing aid to the world's most vulnerable, mobilizing the necessary resources to end hunger by 2030.





## TRANSITIONAL HOUSING BOXES

In 1984, community leaders came together to start a shelter (One80Place) to help the growing number of people who were homeless. 40 years later, what started as a small effort to address an emergency need grew to be largest provider of homelessness services in Charleston. While they are bigger than they used to be, they are local, regionally focused, and cater to their clients one person at a time, one family at a time. One way we can serve the residents of One80Place is by creating transitional housing kits!

This on-property experience will begin with a speaking panel of ONE80 Place leadership and board members. The panel will speak to the impact ONE80 Place has

made in the Charleston community, and how clients are supported both short-term and long-term for optimal success. Panel will highlight the on-site clinic and how basic medical care has become part of the services offered within the shelter.

Guests will learn about the Transitional Housing Boxes that are provided to ONE80 Place clients when moving into their own housing. These kits include essential home goods such as cleaning supplies, a set of bedding, and basic kitchen tools. While individually low cost, stocking a new home can become a financial hurdle for many. Strategic support such as these boxes are a tool ONE80 Place uses to support clients as they make the transition into their own housing, and new life.



## RETURN TO THE TABLE

Return to the Table engages groups in meeting a real need: to provide furniture as a basic necessity of life! The table is a basic element that we often take for granted. It was brought to our attention that this simple furnishing is often missing! Local nonprofits have saved over 9,000 Charlestonians from homelessness in the 35 years they've been serving the City's underserved. But when its clients move into their new homes, they are often without the most basic pieces of furniture. As much as they would love to "return to the table," they find themselves without a table to which they can return.

To help, local Homeless Shelters provide each family with "move in" kits to make the

adjustment to living in a home more sustainable. Ideally, a cleaning kit, kitchen kit, linen kit and furniture kit are provided. People are set up for success. As they begin settling in, we believe the gift of a dining table would also be essential to the quality of life.

Over the course of two hours, your group will divide into teams, each constructing a small dining table and pair of chairs. When the sawdust settles, there will be tables and chairs ready for delivery, to be set for meals and gathered around for connection. Time and again, we are reminded that there is no shortage of good companies doing great things in Charleston. And when they partner with others, they fulfill a symbiotic need.

## PAINTING WITH A PURPOSE

Art is a universal salve, both for those creating it and those exposed to it. Colors can be soothing or uplifting. Textures can be surprisingly fascinating, even positively transfixing. And, of course, images can transport the imagination and provide a distraction from discomfort. So it's no wonder art in healing spaces dates back as far as medieval times, when hospitals often doubled as repositories for some of the era's most beloved and notable artwork.

This is a notion embraced by one of our recent social impact partners, The Foundation for Hospital Art, and they know just how to harness the power of artistic expression and observation. Through this event guests gather to create beautiful murals to be installed at various regional health facilities.

This day of impact can be set up as an al fresco reception where participants are able to mingle and dine, then choose among 30 different canvases to which they could lend an artful hand. No experience is needed - just a willingness to contribute a soothing sweep of a brush here, some compassionate color there. Some guests choose to put their touch on every canvas; others focus on those that speak to their spirit. To watch the configuration of tables transform from blank canvases to finished works of art in a matter of hours was remarkable. And to see the finished murals on display two nights later, at the final evening dinner, was truly soul stirring.

Following the event, the The Foundation for Hospital Art will shepherd the murals to their



new homes.

In these photographs pictured from a recent event, “Dragon Flies” and “Bird Feeders” went to Brunswick, Georgia’s Coastal Community Health Services, which embraces the community by seeking to meet the healthcare needs of the medically underserved residents and taking pride in helping that community become healthy. “Tropical Fish” and “Sailboat” landed at St. Simons by the Sea, a behavioral health facility for adults and adolescents struggling with mental health issues and addiction. Finally, “Bears” was installed at Pediatric Associates of Brunswick.

We are grateful to show, and able to share, just how healing art can be!

Suggested as a cocktail hour CSR experience.





## DAY OF CARING

Many hands make light work AND full hearts.

The KLH Group will help your group live out these truisms with our “Day of Caring” partnerships. We will coordinate a social impact event that will truly impact both your team and a deserving community partner. Through this CSR event, we will identify local schools or community groups that are in need of help, repair, beautification or remediation. We will communicate with our community partner to address their areas of concern and facilitate your group’s participation through this event. You will not leave unchanged!

Suggested time commitment of 2 - 4 hours. Exact projects will be customized with recipient organization to best support their immediate needs.



## SOCIAL STREET ART

Focusing on change in yourselves and change in the community, we propose an afternoon filled with community involvement. Starting with your team giving back to a community in need through refreshing a chosen wall in the center of town with a Social Street Art Project.

This 2.5 hour Social Street Art event involves buckets of paint, teams of volunteers and the story and presence of a community in need. Working side by side, the “stars” of the day and his/her team paint a mural designed by a professional muralist.

As we enter into the lives of a community in need, we often have the privilege of getting to know families personally and we give them this beautiful new scenery to enjoy everyday. Not only does the mural brighten the day for families and the community, it’s a reminder that we all belong to ONE community. Each participant walks away a changed person, and hopefully one degree closer to becoming their very own difference maker.

Suggested time commitment of 2 - 4 hours.





## FLOWERS FOR FIGHTERS GIVEBACK WORKSHOP

Can be paired with Painting for a Purpose. Continue the day at Louisa's garden for a flower-centric afternoon. Guests will participate in a flower arranging workshop lead by a local florist that focuses on utilizing seasonal local blooms. After selecting their stems from the flower bar, everyone will learn tips and tricks to creating a well-balanced arrangement, pairing colors and textures, and extending the life of their florals.

Finished arrangements will be gifted to special recipients and organizations to enjoy. Guests will have the option to write a short note of well wishes for the recipient.

Suggested as a cocktail hour CSR experience.



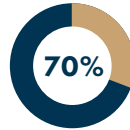
# THE IMPORTANCE OF GIVING BACK



Public perception of a company's  
**CORPORATE SOCIAL RESPONSIBILITY EFFORTS**  
accounts for 77% of how people  
feel about the company



Social impact events not only attract and retain  
valuable & engaged employees, but it is also a  
**LEADING FACTOR DRIVING  
BOTH TALENT & CLIENTELE  
TO A COMPANY**



70% of millennials listed

**COMMUNITY COMMITMENT  
AS A MAJOR INFLUENCE**  
on their decision to work for their company



65% of Fortune 500 companies offer  
**MATCHING GIFT PROGRAMS**



**50% OF CONSUMERS ARE  
WILLING TO PAY MORE**  
for products from socially  
responsible companies



CSR practices are seen as important to:

- ◇ **LOYALTY**
- ◇ **RECRUITMENT of  
TOP EMPLOYEES**
- ◇ **RETENTION**
- ◇ **PRODUCTIVITY**
- ◇ **EMPLOYEE MORAL**



**COMMUNITIES ARE MORE  
OPEN TO RECEIVING  
A NEW COMPANY**  
if they are willing to engage with them  
through Corporate social responsibility efforts

# READY TO EXPLORE?

Contact us today to book your one-of-a-kind experience!



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LET'S GET SOCIAL

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KLH GROUP

EXPERIENCES THAT MATTER