Making an impact together

THE CHALLENGE

- 1 in 8 Southern Nevadans are challenged with food insecurity every day.
- While The Venetian Resort has participated in food rescue for over a decade, there was more work to be done and opportunities to rescue more meals.

THE PARTNERSHIP

- Through a new partnership with a well-respected local non-profit, The Just One Project, a streamlined process was created to rescue more meals and deliver them into the community within hours.
- The Just One Project has a network of food distribution channels throughout Las Vegas, including no-cost community markets, senior meal deliveries, and a weekday drive-thru food distribution, allowing the organization to touch over 20,000 people every month.

THE PROCESS

- The Venetian culinary and banquet teams produce and serve over three million healthy and delicious meals to event attendees annually.
- The prepared but unserved meals are stored and transferred in temperate-controlled boxes to The Just One Project- Food Rescue Alliance Kitchen. There, they are repackaged into family size portions and incorporated directly into the organization's food distribution channels or frozen for later use.

THE IMPACT

- The program is currently rescuing 10,000-20,000 meals monthly.
- The Venetian Resort is forecasting a 100% increase in meals rescued in 2024 compared to previous years.
- 1000's of Las Vegans are receiving healthy meals from The Venetian every month.
- The Just One Project is able to provide meals to their clients and also supply other local non-profits with much needed meals every week.

